

The Americas' Fastest-Growing Companies 2021

INTRODUCTION

For the second time, The Financial Times and Statista are looking for the fastest growing companies in north and south America - The Americas' Fastest Growing Companies 2021. **The 500 companies with the strongest revenue growth between the years 2016 and 2019** will be featured in a Financial Times special report and on FT.com in April 2021. Innovative and fast-growing companies are the driving force of the international economy in the 21st century. They generate jobs and sustain market competitiveness. Exploring and making these exceptional performances publicly visible is the aim of The Americas' Fastest-Growing Companies 2021 ranking.

Potential candidates will be contacted by Statista and may also register for inclusion in the ranking by January 2021.

Further information pertaining to the The Americas' Fastest-Growing Companies 2021 methodology, terms of participation and contact information can be found on our dedicated website at ft.com/fastest-growing-americas or at statista.com/ft-the-americas.

Please note

To complete the survey, you will need the following information:

- Revenue 2016 and revenue 2019
- No. of employees in 2016 and 2019
- Founding year
- optional: operating income 2019

You may consider collecting this information prior to starting the survey.

ELIGIBILITY CRITERIA

We will start with some basic questions to make sure that your company meets the criteria to be included in the The Americas' Fastest-Growing Companies 2021 project.

I. In 2016, your company generated revenue of at least US\$100,000.¹

Yes No

II. In 2019, your company generated revenue of at least US\$1.5 million.¹

Yes No

III. Your company is independent (the company is not a branch office or part of a group).

Yes No

IV. Are you headquartered in Americas²?

Yes No

In which American² country is your headquarters located?

.....

Supplementary question: Is your company listed on an American stock exchange?

Yes No

If yes, on which American stock exchange is your company listed?

.....

¹ Non-US dollars countries: average currency value equivalent over the course of the relevant fiscal year.

² These countries are eligible to participate: Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Paraguay, Peru, Uruguay, Venezuela, Belize, Canada, Costa Rica, Dominican Republic, Guatemala, Honduras, Mexico, Nicaragua, Panama, USA.

GENERAL INFORMATION ON YOUR COMPANY

Please state the complete **legal name** of your company as well as the **industry** in which it predominantly operates.

Company name

Please state the name of your company **brand** or the name you would like to appear in the list.

Company brand name

Industry:

- | | |
|---|---|
| <input type="checkbox"/> Advertising | <input type="checkbox"/> Industrial Goods |
| <input type="checkbox"/> Aerospace & Defence | <input type="checkbox"/> Insurance |
| <input type="checkbox"/> Agricultural Commodities | <input type="checkbox"/> Interiors |
| <input type="checkbox"/> Architecture | <input type="checkbox"/> Law |
| <input type="checkbox"/> Automobiles | <input type="checkbox"/> Management Consulting |
| <input type="checkbox"/> Batteries | <input type="checkbox"/> Media |
| <input type="checkbox"/> Beauty | <input type="checkbox"/> Personal & Household Goods |
| <input type="checkbox"/> Chemicals | <input type="checkbox"/> Pharmaceuticals |
| <input type="checkbox"/> Construction | <input type="checkbox"/> Precious metals |
| <input type="checkbox"/> Cyber Security | <input type="checkbox"/> Property |
| <input type="checkbox"/> Ecommerce | <input type="checkbox"/> Restaurants |
| <input type="checkbox"/> Education | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Energy | <input type="checkbox"/> Sales & Marketing |
| <input type="checkbox"/> Fashion | <input type="checkbox"/> Support Services |
| <input type="checkbox"/> Financial Services | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Fintech | <input type="checkbox"/> Telecoms |
| <input type="checkbox"/> Food & Beverage | <input type="checkbox"/> Transport |
| <input type="checkbox"/> Games industry | <input type="checkbox"/> Travel & Leisure |
| <input type="checkbox"/> Health | <input type="checkbox"/> Waste management & recycling |

Other:

GENERAL INFORMATION ON YOUR COMPANY

Please state your company address details below.

Please note: In case your company has multiple locations, provide the details of your headquarters.

Street

City

Postcode

Country

Website

Please enter the founding month and year of your company:

Month founded **Year founded**

Please describe the business activity of your company in two short sentences (e.g. unique or distinctive features, leading in a certain area, specialisations, etc.):

INFORMATION ON REVENUE

Please indicate the annual net revenue of your company for the legal years 2016 and 2019.

Please note: Only indicate your **net revenue** adjusted for returns, excluding value-added tax and solely from business activities (excluding any other operating income) as disclosed in your company report.

Revenue in 2016

Revenue in 2019

Currency

I. Was the revenue of 2016 confirmed by an auditor?

Yes No

Which company audited your revenue of 2016?

.....

II. Was the revenue of 2019 confirmed by an auditor?

Yes No

Which company audited your revenue of 2019?

.....

INFORMATION ON REVENUE

In case the fiscal year does not coincide with the legal year, please state the corresponding period. Please choose the fiscal years that fall **predominantly** in the calendar years 2016 and 2019.

Examples of correct fiscal year combinations:

- a) 2016: 10/01/2015 - 09/30/2016 and 2019: 10/01/2018 - 09/30/2019
- b) 2016: 03/01/2016 - 02/28/2017 and 2019: 03/01/2019 - 02/28/2020
- c) 2016: 07/01/2016 - 06/30/2017 and 2019: 07/01/2019 - 06/30/2020
- d) 2016: 07/01/2015 - 06/30/2016 and 2019: 07/01/2018 - 06/30/2019

Fiscal year 2016 -

Fiscal year 2019 -

Is the revenue growth in the period considered primarily organic (i.e. "internally" stimulated) or inorganic (e.g. acquisition or merger of other companies, sale or rent of real estate assets, interest produced by investments)?

- Organic growth
- Inorganic growth

If **inorganic**, please describe in a few sentences:

The firm acquired and/or merged with other firms/entities or has been acquired by another firm/entity in 2016-2019?

- The firm acquired and/or merged with other firms/entities
- The firm has been acquired by another firm/entity
- No acquisition nor merger

INFORMATION ON REVENUE

In case of an acquisition/merger, please write the name of the firm that has been acquired/merged and describe if it affected the revenue growth:

.....

Optional

Please note: While stating the operating result or pre-tax profit is not required in this application, it might serve us as guidance to evaluate in which growth state your company is. On top of that, such transparency could be honoured editorially when it comes to featuring companies or providing examples.

I am happy to provide information on the **operating result** / pre-tax profit.

- It can be used and published.
- It can be used internally by the Financial Times and Statista and cannot be made public without explicit request and consent.
- I don't want to disclose it.

Please indicate the operating result / pre-tax profit of 2019.

Operating result / pre-tax profit in 2019

Currency

Please state the nature of the operating result / pre-tax profit.

- EBT
- EBIT (IFRS/US-GAAP)
- EBIT (local GAAP)
Name of local GAAP:
- EBITDA (IFRS/US-GAAP)
- Other, please specify:

STAFF INFORMATION AND CONTACT DETAIL

How many **full time employees** in total did you employ at your company?

Number of employees as at end of 2016

Number of employees as at end of 2019

Please state a **contact person** within your company in case of necessary enquiries:

Title

First name

Surname

Function

Email

Phone No.

CONCLUSION

Thank you for taking the time to register.

To thank you we would like to give you a free two-week Statista Corporate Test-Account (www.statista.com). This account will expire automatically after a period of two weeks – there will be no further costs

I am interested in a two-week Corporate Test-Account. Please contact me via email or telephone.

Email

Phone No.

Feel free to make use of the space below for any message or additional information concerning data that you would like to provide us with.

VERIFICATION FORM

All data you provided pertaining to the revenue of your company serves as basis for the calculation of your individual growth rate and thereby the creation of the The Americas' Fastest Growing Companies 2021 ranking.

We want to ensure that only valid figures will be incorporated into our calculations. Therefore, we would like to ask you to verify your company's data. Without this verification we cannot include you in our list, irrespective of your indicated growth rate.

Please print out the form to verify your revenue figures. The form is available at [this link](#).

Please note: The form has to be signed in person by the **Managing Director/CEO** or **Director of Finance/CFO** or a member of your **Executive Committee**.

You may scan the completed form and send it to FT-the-americas@statista.com, or send it by mail to the following address:

(attn. Mr Marco Paciocco)

Statista Inc.

55 Broad Street; 30th floor
New York, NY 10004
United States

NOTE ON INDEPENDENCY

The following cases are allowed to participate:

- The candidate firm is part of a group that does not consolidate its financial statements; the revenue sources of the candidate firm and the holding remain independent
- The candidate firm is controlled for more than 50% and the holding has solely an administrative function, i.e. the holding does not produce revenues on its own
- The candidate firm is a LLC whose majority shareholder is an investment fund
- The candidate firm is a LLC whose shareholder/s is/are only natural persons

The following cases are not allowed to participate:

- The candidate firm is part of a group that consolidates its financial statements
- The candidate firm is a branch or office of a multinational firm (example: Volkswagen México)